



# Gender Field Guide

SOCAP 2016 & Side Events





The following guide is for all SOCAP 2016 attendees who want to sharpen their understanding of gender lens investing.

Gender lens investing is just another way of looking at an investment portfolio through a different set of frames or 'lenses'.

There is an implicit gender lens running throughout most of the events in the SOCAP calendar; the events and sessions listed here have a more explicit focus on gender. We have also indicated whether each event is part of the main SOCAP program or independently organised, and any attendance criteria.

We hope you find it useful - let us know on Twitter or email us any feedback and suggestions using the email address below. You can also see more gender lens investing resources, news and views on the Women Effect site.

We look forward to seeing you soon!

## About Women Effect

Women Effect is the home for people moving capital with a gender lens.

We're a global community of investors and philanthropists who come together online and at events to share knowledge, opportunities and best practice around gender lens investing. Currently in our beta year, we welcome individual and institutional investors working across all asset classes, geographies and sectors with at least \$1m in investable capital.

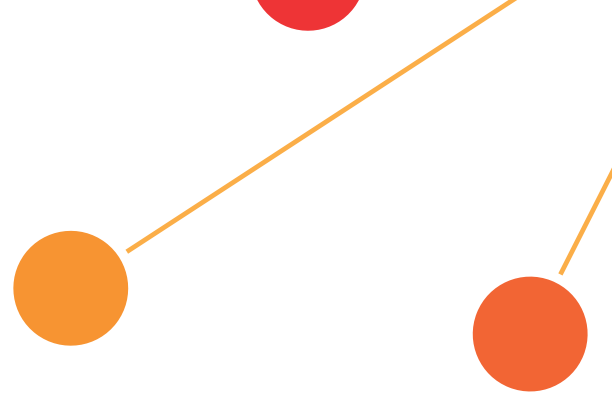
Women Effect is not a transaction platform, or a replacement for the many investment and philanthropy networks that people are already part of. We are a connecting point and a curated community, collaborating with a diverse set of partners leading thought and strategy around gender lens investing.



CRITERION  
INSTITUTE



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## monday 12

### Meet Women Effect in the Bay Area

Private Event | Invitation Only | Investors

Women Effect will come to life through a highly interactive evening, inviting investors to learn and connect with the Women Effect community in the Bay area.

Guest list is now full, but we will be posting updates on the private community after the event.



18:00-21:00



[womeneffect.com](http://womeneffect.com)



[@womeneffect](https://twitter.com/womeneffect)  
[#thewomeneffect](https://twitter.com/womeneffect)

## tuesday 13

### Investors' Circle Beyond the Pitch: Impact Investment Opportunities & Due Diligence Kick-off

Open ticketed event for accredited investors

Investor's Circle Beyond the Pitch events promise quality company presentations, facilitated investor conversations and real opportunities to jump into due diligence.



11:00-19:00



Hanson Bridgett



[investorscircle.net](http://investorscircle.net)



[#beyondthepitch](https://twitter.com/beyondthepitch)



RSVP >

### RSF Social Finance Women's Capital Collaborative Gathering

Private Event | Invitation Only

This gathering will convene people who believe that supporting women-led social enterprises increases positive impact and contributes to a more equitable economy.



18:00-20:00



[rsfsocialfinance.org](http://rsfsocialfinance.org)



[@rsfsocfinance](https://twitter.com/rsfsocfinance)

# wednesday 14

## Gender Lens Investing Champions Breakfast hosted by Criterion Institute

SOCAP Event

Start your morning with a gender lens focus with conversation that is intended to mainstream thought, strategy and action around investment in women and girls.

**Hosts:** Joy Anderson, Suzanne Biegel



07:30-08:30



Next to the lounge, Big Top



[criterioninstitute.org](http://criterioninstitute.org)



#genderlensinv  
#thewomeneffect



RSVP >

## Taking a Holistic Approach to Women's Economic Empowerment

SOCAP Event

Join a panel discussing the importance of soft-skills and cultural barriers to provide long term change in the empowerment of women.

**Speakers:** Maria Denise Duarte, Katia Dumont, Rebecca Fries, Alicia Robinson



10:45-11:45



C210



#womenempowerment



RSVP >

## The Impact Women Tell All

SOCAP Event

Hear from a panel of women impact investors about how the landscape is changing for them in impact and beyond.

**Speakers:** Fran Seegull, Nancy Pfund, Tasha Seitz, Johanna Posada, Cody Nystrom



12:00-13:00



Cowell Theatre

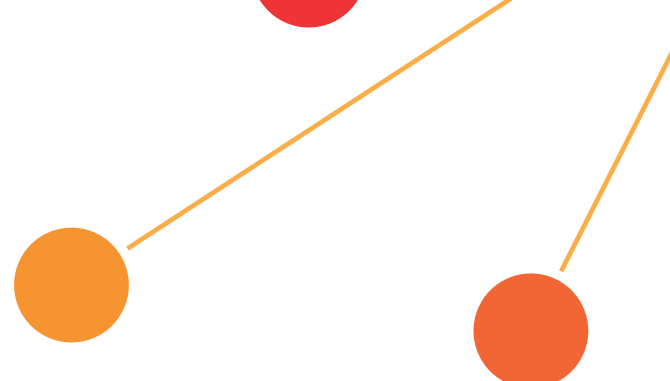


#women  
#impinv



RSVP >





## Finance as an Instrument of Hope: Investing in Refugees

SOCAP Event

This session explores whether emerging innovative finance such as crowdfunding, impact investing and humanitarian impact bonds can be applied to the refugee context to build long term and broad-based prosperity.

**Speakers:** Andrew Billo, Georgia Keohane, John Kluge, Christine Mahoney



10:45 - 11:45



C205



#genderlensinv



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## Women Effect Gathering San Francisco

Private Event | Invitation Only | Investors

Women Effect are co-hosting a soirée in between the upcoming events in San Francisco to share their community's milestones and aspiration for the future.

Guest list is now full, but we will be posting updates on the private community after the event.



18:00-21:00



womeneffect.com



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#thewomeneffect

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Next to the lounge, Big Top



criterioninstitute.org



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# thursday 15

## Go Beyond the Gender Lens: Investing in Empowerment of Women and Girls

SOCAP Event

This session will focus on opportunities to deploy capital beyond the gender lens, investing in support of women and girls both domestically and internationally.

**Speakers:** Jenny Kassan, Julia Sze, Suzanne Biegel, Jennifer Pryce



11:00-12:00



C230



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## Investor Approaches to Addressing Discrimination in Income and Employment

SOCAP Event

This session will discuss approaches by investors and activists to address inequity and unconscious bias in the workplace.

**Speakers:** Andrea Armeni, Sonia Kowal, Heidi Vanni



14:45-15:45



Southside Theatre



#genderbias #impinv



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# friday 16

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SOCAP Event

Start your morning with a gender lens focus with conversation that is intended to mainstream thought, strategy and action around investment in women and girls.

**Hosts:** Joy Anderson, Suzanne Biegel



07:30-08:30



Next to the lounge, Big Top



[criterioninstitute.org](http://criterioninstitute.org)



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## Investing in Women: Why It Matters and How to Do It Well

SOCAP Event

Learn why gender lens investing is growing, who it will affect, and ways to get involved in this movement.

**Speakers:** Deb Nelson, Dana Bezerra, Patricia Farrar-Rivas, Suzanne Biegel



11:11-12:00



BATS! Annexe



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We'd love to share your SOCAP [#genderlensinv](#) stories on the Women Effect blog.

From all the Women Effect team, thanks and see you next year!

[@WomenEffect](#)  
[#thewomeneffect](#)  
[www.womeneffect.com](http://www.womeneffect.com)  
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